



PERENNIAL FORMULATIONS

Business & Product Guide

Letter to Our Customers

Thank you for choosing Perennial Formulations.

We are honored to assist you and are dedicated to helping your business with any and all of its cleaning needs. From regular office upkeep to manufacturing process cleaning steps and niche applications. We have what you need for your business. Here at Perennial Formulations, we are dedicated to ensuring product quality and performance.

Each raw material selected in our formulations is meticulously screened for quality so you can be certain every product you purchase will perform to your expectations every time. With all production and manufacturing based in the USA, we are able to closely monitor our product quality from start to finish and make sure your order arrives in a timely fashion. Our formulas are expertly crafted and are always designed with safety and the environment in mind.

If you can't find what you are looking for, please contact our staff at support@perennialformulations.com, and we would be happy to help develop a formula to suit your needs.

On behalf of the entire Perennial Team, thank you again for your support, and we look forward to serving you again soon.

Contact us anytime at

Com·po·si·tion | kām-pə-'zi-shən | (noun) -

an arrangement into a specific proportion or relation and especially into artistic form

Business Guide

- About Us
- Perennial Solutions
- Who We Currently Support
- What Do We Make
- What Makes Us Win
- How To Purchase Our Products



About Us



PERENNIAL
FORMULATIONS

- Founded in 2020
- Based in Norman, Oklahoma

Perennial Formulations LP is the modern-age chemical company designing, developing, and producing world class products for the industrial, commercial and consumer markets.

“We formulate with the building blocks of life to make our own lives easier, creating value for a greener world using solutions that succeed.”

Who We Are

Groundbreaking

Co-Founder - Michael Warren, Ph.D

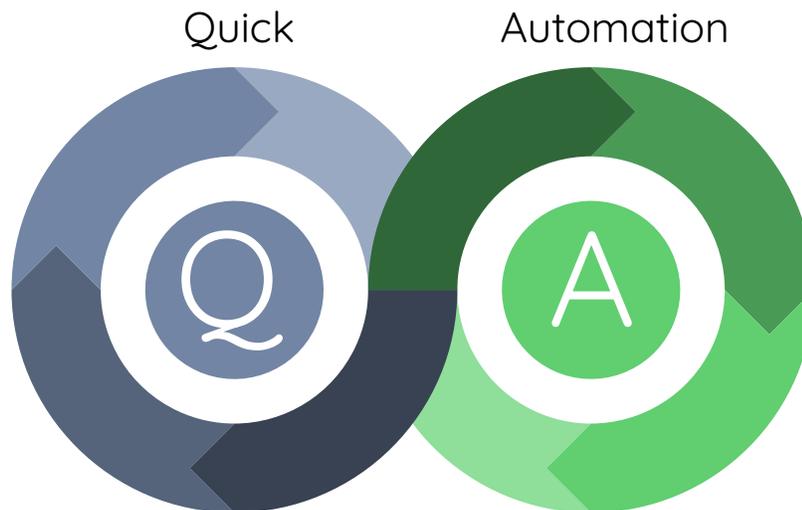


Quality

Co-Founder - Brian Stobbe, Ph.D



Perennial Solutions



Quick-

- Traditional, med-large companies have long product development cycles
 - Policies, internal politics and “red tape”
 - Often 1-2 years pre-commercialization
- Expedited process for getting products to market
 - Launch cycle is 3-6 months (anticipated)

Quality-

- Future-ready formulations that can be adjusted for new regulations
 - Adherence to optional standards such as EPA Safer Choice
 - Economically, environmentally, socially, and ecologically conscious

Automation-

- Scale-Able High Through-Put (HT) Pilot Farms
 - Ingredient Screening
 - Inter-process Assurance
 - Quality Check
- Enterprise Resource and Manufacturing Planning (SA-ERMP)
- Dynamic Marketing and Content Delivery
- Semi-Autonomous Sales and Customer Relations

Assurance

- Dynamic Shipping for Retail and Wholesale
 - Free shipping on orders over \$35*
 - Flexible Shipping Fee 9.99-12.99
 - 2-3 day average delivery time
- 24/7 availability and service from Experts

Who We Currently Support

- Home and Institutional
- Auto Lube & Body Shops
- Restaurants & Hospitality
- Carpet, Ceramic & Speciality Cleaners
- Commercial Glass Cleaning & Washing

What Do We Make

Now Available



Glass and
Resin
Solutions



Multi-Purpose
Cleaners



Auto and
Interior
Cleaners



Hospitality
and Janitorial
Solutions

Coming 2021-22



Ceramic and
Specialty
Cleaners



Ag and
Garden
Formulations



Sanitation and
Disinfecting
Formulations



Boat & Marine
Solutions

What Makes Us Win

People

We're in this together. From our customers, vendors, and employees, Perennial Formulations expects to respond with integrity and respect in every encounter. We aim to nurture and empower using our formulations as well as provide safe and healthy working environments for all. With every success we look to find interesting, challenging, and continuous development opportunities for our community financially.



Education

Perennial Formulations create opportunities for customers and businesses to better understand/better use their current products and how Perennial products provide a better value in the long-run. From content such as DIY hacks, free formulations, to live demos and samples, Perennial customers and partners alike have access to many avenues to answer their particular questions or provide solutions to sought after problems.

What Makes Us Win

Science

At Perennial Formulations solutions to problems are an everyday goal. Systematically constraining our formulations or concoctions and putting them to the test using science has been the cornerstone of our success.

The knowledge and understanding that is built by the science we use is always open to question and revision. In our pilot lab, a statement that is placed on the door: “No scientific idea is ever once-and-for-all ‘proved’.” This message is one of not only hope that answers yet unfound can be revealed, but ultimately that scientific ideas must not only be testable, but must actually be tested and refined continuously.



What Makes Us Win

Raw Material Selection

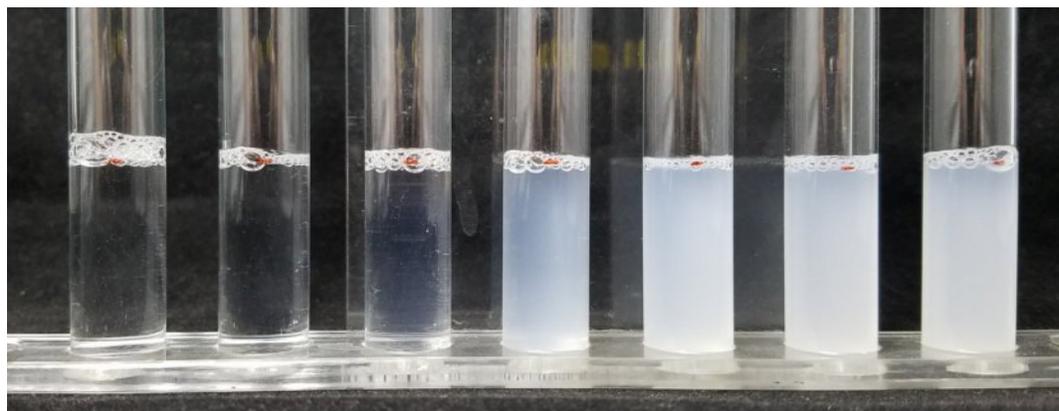
Raw Material selection is paramount to the design and ultimate quality of the final application. Perennial Formulations LP has cutting edge techniques developed inline with cGMP to protect and inform customers. More information on Ingredient selection can be found [here](#).



Diverse Supply Chain



Cost-Savings



Learn More About Advanced Chemical Screening

Selecting safer chemicals for our products and processes have been paramount in identifying and working with suppliers. Vendor relationships are established through research of cost and quality, as well as other specific properties. Our technicians are trained to relay any deviations quickly, limiting the off-chance of contamination or other off-spec issues that may arise.

Chemical and formulation decisions occur dynamically based on upstream samples and data that is screened based on systematic testing, modeling, and application-driven results. The end products are further refined through traditionally accepted methodologies in order to retain quality and minimize reputational costs found in small outfits.

This allows Perennial Formulations to quickly address challenges that arise in supply chains and produce safe, quality products without incurring more cost to the customer.

Why You Should Choose Us



How To Purchase Our Products



Retail/Small Business

- E-Commerce
- Pick-Up and Delivery



Wholesale

- Corporate
- Janitorial & Maid Services
- Institutional & Hospitality
- Specialty Cleaning



For·mu·lar·y |'fôrmyə,lərē | (noun) -
a collection of formulas or set forms

Products

- New Arrivals & Classics
-



Customer Favorites

NEW ARRIVALS & CLASSICS

Formulating Your Future

3539 MacDonnell Dr, Norman, Oklahoma 73069, USA
(888)-917-6188 | Sales@perennialformulations.com | PerennialFormulations.com



Infused Scented Vinegar
Cherry Orange Twist/Fresh Linen
\$



Mr. Orange Advance Multipurpose Cleaner
Perfect for Home
\$



Floral Multi-Purpose Cleaner
Lavender/Rose/Mint Hydrosol Based
\$



Mr. Orange Advance Multipurpose Wipes
Heavy Duty Disposable Cleaning
\$



Formula 011
Premium Glass Cleaner
\$



PF-MAX Series
Coming Soon
\$\$-\$\$\$

Infused Scented Vinegar



In our search for an alcohol replacement found in many cleaners, we discovered the power of vinegar. Our infused scented vinegar is years of fine tuning natural fragrances to match the cleaning strength in each spray. This non-toxic, eco-friendly is a multi-purpose option for any household!

Fragrances:

Cherry Orange Twist (Available)

Oak and Sage (Coming Soon)

Cotton and Linen (Coming Soon)

Our Most Natural
Cleaner
No Surfactants, Artificial
Cleaning Agents

Capable Cleaning
See it erase grime, soap
stain, and more!

Ready to Use
Great for home/office and
lasts!

Price
\$13.99 for 32 oz
\$24.99 for 1 Gallon
*Wholesale available

Floral Multi-Purpose Cleaners



Our take on the affordable Multi-Purpose Cleaner that is safe and works every time! Watch it cut grime, gunk, dirt, and grease right before your eyes while enjoying the lovely classic hint of lavender and rose. This two-pack is great for anyone wanting to try both popular fragrances!

Fragrances:

Rose (Now Available)

Lavender (Now Available)

(Coming Soon)

Our Most Natural
Cleaner
No Surfactants, Artificial
Cleaning Agents

Capable Cleaning
See it erase grime, soap
stain, and more!

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Great for home/office and
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Do you have any questions?

Sales@perennialformulations.com

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